

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
14 October 2004 (14.10.2004)

PCT

(10) International Publication Number
WO 2004/088666 A1

(51) International Patent Classification⁷: **G11B 27/28**,
27/031

Surrey GU8 4RD (GB). SCHILLER, Richard [GB/GB];
49 Lime Avenue, Westergate, Chichester, Hampshire PO20
3UF (GB).

(21) International Application Number:
PCT/GB2004/001475

(74) Agent: GARRATT, Peter, Douglas; Mathys & Squire,
100 Gray's Inn Road, London WC1X 8AL (GB).

(22) International Filing Date: 5 April 2004 (05.04.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
0307847.4 4 April 2003 (04.04.2003) GB

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,
ZW.

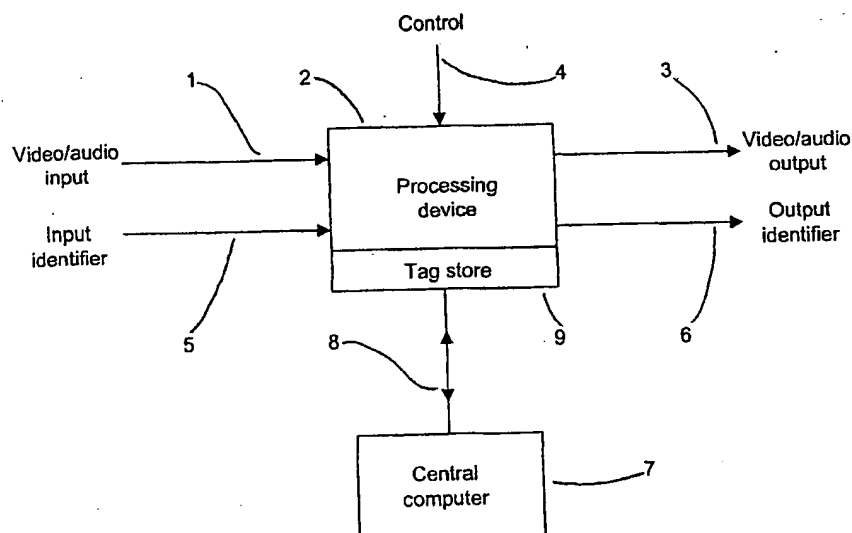
(71) Applicant (for all designated States except US): SNELL
& WILCOX LIMITED [GB/GB]; 6 Old Lodge Place, St.
Margaret's, Twickenham, Middlesex TW1 1RQ (GB).

(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),
Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), Euro-
pean (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR,
GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK,

(72) Inventors; and
(75) Inventors/Applicants (for US only): DEVLIN, Bruce,
Fairbairn [GB/GB]; 4 Ashvale Cottages, Chiddingfold,

[Continued on next page]

(54) Title: MEDIA IDENTIFICATION



(57) Abstract: A media processing device including a store for holding media identifiers to be associated with or embedded in the processed media output. A new identifier is taken from the store and applied to the output on a change in the nature of processing or on a change in identifier of the media input. A media processor may include data inputs and data outputs for receiving and passing on media identifiers. In this way a chain of processing devices can be connected in cascade, with identifiers being passed down the chain.

WO 2004/088666 A1



TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments